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**PRESS RELEASE**

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## **NurseTogether.com Unveils Its New Site at the 2013 AONE Annual Meeting, Attendees Get First Look!**

***Top Online Nursing Community Will Give American Organization of Nurse Executives (AONE) Annual Meeting Attendees a Sneak Peek of Its New Web Site***

March 14, 2013, Charlotte, NC — NurseTogether.com, one of the most popular online communities for nursing professionals, today announces that it will showcase its powerfully revamped Web site at the AONE 46th Annual Meeting and Exposition in Denver, Colorado on the 20th to the 23rd of March.

The theme for AONE's 2013 annual meeting is "Reaching New Heights: Transforming Nursing Leadership", which is precisely what the new NurseTogether.com site conveys. NurseTogether.com raises the bar and sets new standards for online nursing communities. The soon-to-be-released site contains a wide ranging set of professional tools that deliver a level of nurse-to-nurse and nurse-to-community interactivity unlike anything seen before on previous iterations of NurseTogether.com.

"NurseTogether.com has always been about empowering nurses, providing them with opportunities for exploration, and creating a thriving community of nurses that encourages and takes care of one another," Jenny SolCruz, NurseTogether.com Vice President of Community said. "Our new site achieves these goals by delivering very powerful yet easy-to-use tools. Whether you're new to nursing, a 20-year nursing veteran, or involved in nurse management, the new NurseTogether.com has what you need to support your nursing career, open up fantastic new opportunities, and achieve your goals."

Among the site's many exciting new features:

- **The Nurse Profile:** nurses can now completely customize what type of career, educational and nurse lifestyle information they want streaming to their personalized home page. The Nurse Profile also enables nurses to connect and network with fellow professionals from across the country by joining groups based on their professional, social, or lifestyle interests. NurseTogether members have full control over their privacy; what they can share to their connections and what they see from them.
- **Career Finder:** a state-of-the-art intuitive online job search engine that deliver relevant job results based on what's important to members and how they actually search for new positions. Apply directly to the jobs of your choice and connect directly with top employers.
- **Ratings and Reviews:** members can now rate and share their valuable personal experiences and opinions on hundreds of healthcare employers and nursing schools, including traditional classroom and online programs.
- **Education Search:** easy access to the nursing industry's only comprehensive directory of every nursing school and program from online to on-campus.
- **Real-time Direct Chat:** allows nurses to communicate directly with their connections online.

"We're very excited about introducing our revamped site to our nursing community" Steve Curtin, Vice President of Content & Strategic Partnerships for NurseTogether.com said. "We couldn't think of a better venue for a sneak peek than the AONE annual meeting. We're looking forward to interacting with hundreds of nursing leaders from around the country to show them what the new NurseTogether.com can do to empower the nursing community at large."

The AONE 46th Annual Meeting and Exposition will be held in Denver, Colorado from March 20-23, 2013. The year's theme, "Reaching New Heights: Transforming Nursing Leadership" embodies their vision to prepare nurse leaders to shape health care through innovative and expert leadership.

### **About NurseTogether.com**

NurseTogether.com is one of the fastest-growing, online professional communities for nurses. Specializing in unique nursing lifestyle, career and professional development information, NurseTogether.com's mission is to empower the nursing community through top-quality original content from experts, interactive web-based social media tools, and value-added services through key strategic partnerships in a variety of nursing and lifestyle disciplines.

### **About AONE**

The American Organization of Nurse Executives (AONE) is a national organization of nurses who design, facilitate, and manage care. Since 1967, the organization has provided leadership, professional development, advocacy and research policy for health care. AONE's 48 affiliated state and metropolitan chapters give the organization's initiatives a regional and local presence.